

Elite Meetings International - Partnership Opportunities

		PARTNERSHIP LEVEL:	PLATINUM	GOLD	SILVER
		Platinum, Gold & Silver Partnership Benefits			
IN PRINT	Elite Meetings Magazine - annual 1-page (full color) display ad Print distribution - 37,741 key meeting and incentive decision makers in North America Digital copies sent to 75,000+ meeting planners (North America & Europe) Newsstand distribution in Hudson airport locations nationwide 9' x 10.875" format 70lb high-gloss paper		●	●	●
	EliteMeetings.com - Partner Page Recognition + Benefits Page Benefits page includes description of products/services Full contact info + trackable links to company website		●	●	●
ONLINE	Social Networking Elite Meetings review of product/services Promoted through Elite Meetings blog and social channels (Facebook, LinkedIn, Twitter) Logo/picture inclusion + interactive URL		● (up to 2 blog posts)	●	
	Elite Meetings Alliance (EMA) Participation* Choice of Winter/Spring/Summer Event 3 day/2 night accommodations for one attendee F&B (all food and beverage associated with the event) for one attendee Table for one-on-one appointments Web and print exposure in event related marketing materials Logo projection on main screen during appointments Logo inclusion (full color) in event brochure Complete attendee contact list (distributed post-event)		● (3) EMAs	● (1) EMA	
IN PERSON	*Additional Attendee - optional (includes accommodations, F&B and all event-related activities)		●		
	TOTAL VALUE		\$78,800	\$35,200	\$15,350
YOUR COST		\$49,900	\$29,900	\$12,900	

"Because of our Elite Meetings relationship, we are always finding new buyers—and our return on investment has already paid for itself many times over...between the networking, comprehensive marketing partnership, and new cutting-edge ideas and programs they provide us, we look for this to continue being a long-term, mutually beneficial partnership for years to come."

Brett R. Hatch – Global Manager, Corporate Gifts
Maui Jim Sunglasses

A LA CARTE PRICING:		
IN PRINT	Elite Meetings Magazine	\$12,900
ONLINE	Social Networking	\$4,950 (per feature)
IN PERSON	Elite Meetings Alliance (EMA) Participation*	\$14,900 (per event)
	*Additional Attendee	additional \$2,950