

ELITE MEETINGS ALLIANCE



SPONSORSHIP OPPORTUNITIES

THROUGH ELITE MEETINGS ALLIANCE PARTICIPATION, sponsors brand their way into the minds and budgets of North America's highest tier of corporate and luxury incentive planners.

The semiannual Elite Meetings Alliance provides an efficient business forum for **top planning professionals** and key decision makers from North America's most luxurious hotels and resorts.

This three-day affair allows select sponsors (exclusive to their market/industry) to **meet 1-on-1** with planners, all of whom must meet our strict standards of past booking patterns and future event needs. Sponsors conduct business and foster invaluable relationships through prescheduled appointments, educational/motivational seminars, and exciting networking events.

SPONSORSHIP INCLUDES:

- 3 day/2 night accommodations
- F&B (all food and beverage associated with the event)
- Table for one-on-one appointments
- Web and print exposure in event related marketing materials
- Logo projection on main screen during appointments
- Logo inclusion (full color) in event brochure

Rate - \$14,900 per event *Additional Attendee - \$2,950

**Participate in 1-on-1
appointments**

**Connect with up to 75 qualified
corporate/incentive buyers
+ 65 hoteliers representing
Elite Certified properties**

*(visit www.EliteMeetingsAlliance.com
for attendee lists)*

**Showcase your products/services
in an exclusive environment**

Spring 2010 EMA – Terranea Resort, May 16-18, 2010

Fall 2010 EMA – Kingsmill Resort & Spa, October 3-5, 2010



Contact Travis Hodge at 805.879.3938 or thodge@EliteMeetings.com to learn more about the exclusive partnership opportunities available with Elite Meetings International.

Elite Meetings International - Partnership Opportunities

		PARTNERSHIP LEVEL:	PLATINUM	GOLD	SILVER
Platinum, Gold & Silver Partnership Benefits					
IN PRINT	Elite Meetings Magazine 1-page (full color) display ad Print distribution - over 44,000 key meeting and incentive decision makers in North America (including Fortune 1000 executives) Digital distribution - over 80,000 meeting planners (North America and Europe)	● (Two Issues)	● (One Issue)	● (One Issue)	
	EliteMeetings.com - Partner Page Recognition + Benefits Page Benefits page includes description of products/services Full contact info + trackable links to company website	<i>included</i>	<i>included</i>	<i>included</i>	
ONLINE	Social Networking Elite Meetings review of product/service Promoted through Elite Meetings blog and social channels (Facebook, LinkedIn, Twitter) Logo/picture inclusion + interactive URL	●	●		
	Elite Meetings Alliance (EMA) Participation* Choice of Spring or Fall event 3 day/2 night accommodations for one attendee F&B (all food and beverage associated with the event) for one attendee Table for one-on-one appointments Web and print exposure in event related marketing materials Logo projection on main screen during appointments Logo inclusion (full color) in event brochure Complete attendee contact list (distributed post-event)	● (Two EMAs)	● (One EMA)		
IN PERSON	*Additional Attendee - optional (valued at \$2,950 per attendee) (includes accommodations, F&B and all event-related activities)	<i>included</i>			
	TOTAL VALUE	\$68,900	\$35,200	\$15,350	
YOUR COST		\$49,900	\$29,900	\$12,900	

A LA CARTE PRICING:		
IN PRINT	Elite Meetings Magazine	\$12,900 (per issue)
ONLINE	Social Networking	\$4,950 (per feature)
IN PERSON	Elite Meetings Alliance (EMA) Participation* (Spring or Fall event)	\$14,900 (per event)
	*Additional Attendee	additional \$2,950